

Funded Project Reports

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS



Project Report Entitled

Automatic Extraction of feedback and Correction Mechanism using sentimental Analysis and routing Algorithm in Digital Marketing

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt of Kamataka | Approved by AICTE new delhi

(An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date:

11/06/2019

To

The Director

Simple Lecture

Bangalore

Sub: - Submission of proposal regarding

As per the subject cited above, I Ms. Jissy Thomas, principal Investigator submitting the proposal for the project entitled "Automatic Extraction of Feedback and Correction mechanism using sentimental Analysis and routing Algorithm in Digital Marketing" to your company as per the request made by your firm dated (20/05/2019). Kindly consider the same and accept. Further agree to financial details mentioned in the proposal.

Waiting for the positive response.

Principal Investigator

Group of Bangalore Krupanidhi Group of Institutions 15/1 Chikkapellaudat AiHage Carmelaram Road Post Varthur Hobii

Krupanidhi Group 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035





KRUPANIDHI GROUP OF INSTITUTION

FORMAT FOR SUBMISSION OF PROPOSAL FOR MINOR RESEARCH PROJECT PART - A

1	Broad Subject	Computer Science		
2	Area of Specialization	Data Analytics		
3	Duration	1 Year		
4	Principal Investigator			
5	Name	Jissy Thomas		
6	Sex:M/F	Female		
7	Date of Birth	20/10/1987		
8	Qualification	Master of computer Application		
9	Designation	Asst. professor		
	Address:			
10	a. Office	12/a, Chikkabellandur, Carmelaram Post, Varthur Hobli, off Sarjapur Road, Bangalore Karnataka		
	b. Residence	BM Mangolefield – 560066		
	Co-Investigator(s)			
	i) Name	HIMALAYA PANDEY, BINDUJA S		
	ii) Sex:M/F	Female		
	iii) Date of Birth	15/05/1997, 30/07/1997		
11	iv) Qualification	MCA (pursuing)		
	v) Designation	Students		
	vi) Address			
	a. Office	12/a, Chikkabellandur, Carmelaram Post, Varthur Hobli, Sarjapur Road, Bangalore Karnataka		
	b. Residence	Jayanagar, 9th block, bangalore		
12	Name of the Institution where the project will be under taken	Master of computer Applicationanidhi Group of Institutions Master of computer Applicationanidhi Group of Institutions 12/1 Chikkabellandur Varthur Hobbi 12/11 Chikkabellandur Varthur Hobbi		
	a. Departmentinstitus	Master of computer Application anidhi Group of Institution 12/1 Chikkabellandur Warthur Hobbi 12/1 Chikkabellandur Varthur Hobbi		
	One Control of the co	Master of computer Applicationanidhi Group of Institutionanidhi Group of Institutionanidhi Group of Institutional Master of computer Applicationanidhi Group of Institutional Master of Computer Applicational Master of Computer		

	Teaching and Research Experience of Principal Investigator:	5 Years
	a. Teaching Experience	
	i. UG (Years)	6 Years
	ii. PG (Years)	6 Years
	b. In case the teacher holds a doctoral degree	
13	i. Title of the Thesis	Nil
	ii. Year of the Award of Degree	Nil
	iii. Name of the University	Nil
	c. Publications	
	i. Papers Published	01
	ii. Books Published	Nil

PART-B PROPOSED RESEARCH WORK

1	Project Title	Automatic Extraction of Feedback and Correction mechanism using sentimental Analysis and routing Algorithm in Digital Marketing
2	Introduction	In current trends, feedback plays a very major role for the success of the organizations as it assists the people on which section requires improvisation. It also motivates and uplift the employee's performance which directly links to the job satisfaction and growth in the organization. so as organizations mainly focus on the success growth, negative feedback needs to be corrected rapidly without spending more time and efforts. Therefore if the corrections is done automatically, then the transformation of the negative feedback to positive feedback can be done easily by bringing down the time. For this automatic process, firstly, the emotion in the feedback should be identified automatically and this can be achieved by sentimental analysis. Sentiment analysis is contextual mining of text which extracts and identifies the subjective information from the feedback, and helps the organization to understand the social sentiment of their service while monitoring online conversation. Secondly, the negative feedback can drive to the respective employee or the department for the automatic correction which can be achieved through the routing algorithm.
	Origin of the Research Problem	Automation of extracting the social sentimental from the feedback and taking the corrective measures on the negative feedback.
	Inter Disciplinary	E-Commerce 10,021



Krupanidhi Group of Institutions
12/1 Chikkabellandur Village,
12/1 Carmelaram Road Post Varthur Hobli
Bangalore - 560 035

3	Objectives	To identify the social sentiment in the feedback and drive them to the respective person or the department automatically to rake the corrective measures on the negative feedback.		
4	Methodology	Using sentimental analysis and routing algorithm		
5	Month-Wise plan of Work and Targets to be achieve	 First 4 months – extracting the emotion from the feedback. Second 5 months – Routing to the appropriate person and department. Third 3moths Final results. 		
6	Name of the agency from which the assistance was approved	Simple Lecture		
7	Amount Proposed	200000		
8	Title of the Project for which assistance was proposed	Automatic Extraction of Feedback and Correction mechanism using sentimental Analysis and routing Algorithm in Digital Marketing		
9	The above project is not funded by any other agency	Yes		

a. Principal Investigator

Name: Jissy Thomas
Signature: Jissy Jours

b. Principal

Signature:

Seal:

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035

b. Co-Investigator

Signature:

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035

oup of Inst,



Krupa Knowledge Store Pvt. Ltd.

: +91 8880299299, 080 41121230

: connecd@simplelecture.com

: GPA, No. 11/A, Industrial Layout, Kormangala. Bangalore - 560034.

To

The principal,

Krupanidhi Group of Institutions

Bangalore - 560035

Sub: Approval of project entitled - Automatic Extraction of Feedback and Correction Mechanism using Sentimental analysis and Routing Algorithm in Digital Marketing.

Ref: Proposal Submission dated 11/06/2019

Dear Sir / Madam.

We are pleased to inform you that research proposal submitted by Principal Investigator Entitled as "Automatic Extraction of Feedback and Correction Mechanism using Sentimental analysis and Routing Algorithm in Digital Marketing" is approved by Simple Lecture Bengaluru with a stipulated time of 1 year from the date of issuing this letter.

Best Regards

Mupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035



Krupanidhi Group of Institutions

ted to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date:

30.09.2020

PROJECT SUBMISSION LETTER

To

The Director. Simple Lecture. Bangalore.

Subject: Completion of the funded project

Ref:

- 1. Request Simple Lecture 20/05/2019
- 2. Proposal Submission by Krupanidhi Group of Institution 11/06/2019
- 3. Approval Letter from Simple lecture 14/06/2019

With reference to the above, we are happy to inform you that we have successfully completed one year project on "Automatic Extraction of Feedback and Correction mechanism using sentimental Analysis and routing Algorithm in Digital Marketing" by simple lecture. Executed in one year and the report of the same are submitted successfully along with utilization certificate.

As per the proposal submitted (Ref- 2) and approval (Ref- 3) it was agreed that the project cost of Rs. 200000 will be released after completion of the project. Here we are submitting the final report and request you to release Rs. 200000 to the below mentioned account details as earliest.

Krupanidhi Group of Institutions

12/1 Chikkabellandur ViHage,

Bangalore - 560 035

Account No: 19894600000733

IFSC Code: YESB0000198

This is for your kind information.

Thank you

Garmelaram Road Post Varthur Hobli

12/1 Chikkabellandur Village,

Carmelaram Road Post Varthur Hobli

Bangalore - 560 035





Krupa Knowledge Store Pvt. Ltd.

+91 8880299299, 080 41121230

: connecd@simplelecture.com

: GPA, No.11/A, Industrial Layout, Kormangala. Bangalore - 560034.

To

The Project Investigator

Krupanidhi Group of Institutions

Bangalore - 560035

Sub: - Completion of Funded Projects

Ref: - Project Submission Dated 30/09/2020.

Respected Sir / Madam

We are happy to receive your project report on "Automatic Extraction of feedback and correction Mechanism using sentimental analysis and routing algorithm in digital marketing" and the procedure of release of the amount initiated and the check will be sent to you as the earliest.

Best Regards

Dated: 04/10/2020

Group of Bangalo'

Krupanidhi Group of Institutions 12/1 Chikkabellandur ViHage, Carmelaram Road Post Varthur Hobli Bangalore - 560 035



Project Report Entitled

Sales force configuration and increase sale

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date:

KGI/GEN/025761/19-20

08.01.2020

To

The Director

Blue sphere

Koramangala - 560095

Subjects: - Submission of proposal regarding

As per the subject cited about, I Ms. Ramalakshmi, Principal Investigator submitting the proposal for the project entitled "Sales force configuration and increase sale" to Your Company as per the request made by your company dated (03.01.2020). Kindly consider the same & accept. Further agree to the financial details mentioned in the proposal.

Waiting for your positive response.

Thanking You

Principal Investigator

Krupanidhi Group of Institutions 12/1 Chikkabellandur ViHage, Carmelaram Road Post Varthur Hobli

12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035





Date: 11.01.2020

То

The principal Investigator,

Krupanidhi Group of Institution

Bangalore – 560035

Sub: Approval of project entitled "Sales force configuration and increase sale".

Dear Sir / Madam,

We are pleased to inform you that research proposal submitted by Ms. Ramalakshmi Dated 08.01.2020; Entitled as "Sales force configuration and increase sale" is approved by Blue Sphere with a stipulated time of five Months from the date of issuing this letter.

Thank You

Best Regards

Blue Sphere



Krupanidhi Group of Institutions
12/1 Chikkabellandur ViHage,
12/1 Chikkabellandur Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt. of Karnataka | Approved by AICTE new delhi

(An ISO 9001: 2015 Certified Institution)

Ref. No.:

Date:

To

The Director

Blue sphere

Koramangala - 500095

Sir/Madam

Subject: Completion of the funded project

Ref:

I. Request leader to the Spiters

2. Proposal Submission by Krupanidla Greage of Loot glasses & Sattle 10.

3. Approvid Letter from Blue Sphere 1.

With reference to the above, we are happy to inform you that we have successfully completed the Five month project on "Sales force configuration and increase sale" funded by Blue Sphere. Executed in five month and the report of the same are submitted successfully along with milization certificate.

As per the proposal subustited ritari. I squad growing it is to be a so represent that the project cost of 1, 00,000 rupees will be released after compresson at the project. Here with we are submitting the final report and request you to release a to take the below mentioned account details as early st.

Account No

IFSC Code: YESISIATE A

This is for your kind information.

Principal Investigator

Group

Krupanidhi Group of Institution 22/1 Chikkabalandur Awage, Hobil Talanan Group or manurums

Principalmai

Krupanidhl Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035





Date: 10.09.2020

To

The Project Investigator

Krupanidhi Group of Institution

Bangalore – 560035

Sub: - Completion of Funded Projects

Respected Sir / Madam

We are happy to receive your project report on "Sales force configuration and increase sale" dated 31.08.2020 and the procedure of release of the amount initiated and the check will be sent to you as the earliest.

Best Regards

Blue Sphere



Krupanidhi Group of Institutions
12/1 Chikkabellandur ViHage,
12/1 Chikkabellandur Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035



Project Report Entitled

A Study on the Influence of food Hygiene Factors on Customer Satisfaction / Dissatisfaction

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt. of Karnataka | Approved by AICTE new delhi

(An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date:

20/11/2019

To

The Director

Homely Food

Bangalore

Sub: - Submission of proposal regarding

With reference to the above subject, I Ms. Ramalakshmi principal Investigator and Co-investigator Ms.Antra Vohra, submitting the proposal for the project entitled "A Study on the Influence of Food Hygiene Factors on Customer Satisfaction / Dissatisfaction" to Homely Food as per the request made by your firm on 05/11/2019. Which include time required to complete the project along with the financial details. Kindly consider the same and accept.

Waiting for your positive response

Thanking You

Principal Investigator

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli

Bangalore - 560 035



HOMELY FOOD

To 25/11/2019

Ms. Rama lakshmi

The Principal Investigator,

Krupanidhi Group of Institution

Bangalore - 560035

Sub: Approval of project entitled – A Study on the Influence of Food Hygiene Factors on Customer Satisfaction / Dissatisfaction

Ref: Your proposal Submission dated 20/11/2019.

Dear Sir / Madam.

This is to inform you that the research proposal submitted by Ms. Rama Lakshmi (PI) and Co-investigator Antra Vohra Entitled as "A Study on the Influence of Food Hygiene Factors on Customer Satisfaction / Dissatisfaction" is approved by Homely food with a stipulated time of Seven Months from the date of issuing this letter.

The total cost submitted in proposal is 100000 and the same will be paid after completion of the project

Best Regards

Homely Food

Principal

Krupanidhi Group of Institutions

12/1 Chikkabellandur ViHage,

12/1 Chikkabellandur Varthur Hobli

Carmelaram Road Post Varthur Hobli

Bangalore - 560 035



Krupanidhi Group of Institutions

Affiliated to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

04/09/2020

Ref. No.:

Date:

PROJECT SUBMISSION LETTER

To

The Director, Homely Food, Bangalore.

Subject: Completion of the funded project

Ref:

- 1. Request Letter from Homely Food 05/11/2019
- 2. Proposal Submission by Krupanidhi Group of Institution 20/11/2019
- 3. Approval Letter from Homely Food dated 25/11/2019

With reference to the above, we are happy to inform you that we have successfully completed the Seven months projects on "A Study on the Influence of Food Hygiene Factors on Customer Satisfaction / Dissatisfaction by Homely Food. Executed in seven months and the report of the same is submitted successfully along with utilization certificate.

As per the proposal submitted (Ref- 2) and approval (Ref- 3) it was agreed that the project cost of 1 lakh will be released after completion of the project. Here we are submitting the final report and request you to release 1 lakh to the below mentioned account details as earliest.

Account No: 19894600000733 IFSC Code: YESB0000198

This is for your kind information.

Thank you

Principal Investigator

Date: John Group of Institution of I

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035 Krupanidhi Principal
Krupanidhi Principal
12/1 Chikkabellandur Village,
Carmelaram Road Post Varthur Hobi



HOMELY FOOD

To

The Project Investigator

Krupanidhi Group of Institutions

Bangalore - 560035

Sub: - Completion of Funded Projects

Ref: - Project Submission Dated 04/09/2020

Respected Sir / Madam

Received project report on "A Study on the Influence of Food Hygiene Factors on Customer Satisfaction / Dissatisfaction" as per the requirement of Homely Food and the same is satisfactory further procedure of release of the amount will be initiated as the earliest.

Best Regards

Homely Food

Signature

Dated: 08/09//2020

Group of Institutions of Date Date Sangalore

Krupanidhi Group of Institutions
12/1 Chikkabellandur ViHage,
12/1 Road Post Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035



Project Report Entitled

How to Increase productivity with

Minimum available resources

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

KGI/GEN/025750/19-20

Date: 06/09/2019

To

The Director

Blue sphere

Koramangala - 560095

Subjects: - Submission of proposal regarding

As per the subject cited about, I Ms. Nisha Rajan, Principal Investigator submitting the proposal for the project entitled "How to Increase productivity with minimum available resources" to Your Company as per the request made by your company dated (02.09.2019). Kindly consider the same & accept. Further agree to the financial details mentioned in the proposal.

Waiting for your positive response.

Thanking You

Principal Investigator

12/1 Christellandur Village,

Carmelaram Road Post Varthur Hobli



Krupanidhi Group of Institutions 12/1 Chikkabellandur ViHage, Carmelaram Road Post Varthur Hobli Bangalore - 560 035





Date: 09.09.2019

To

The principal Investigator,

Krupanidhi Group of Institution

Bangalore – 560035

Sub: Approval of project entitled "How to increase productivity with minimum available resources".

Dear Sir / Madam,

We are pleased to inform you that research proposal submitted by Ms. Nisha Rajan Dated 06.09.2019, Entitled as "How to increase productivity with minimum available resources" is approved by Blue Sphere with a stipulated time of five Months from the date of issuing this letter.

Thank You

Best Regards

Blue Sphere



Rrupanidhi Group of Institutions
12/1 Chikkabellandur ViHage,
12/1 Chikkabellandur Varthur Hobii
Carmelaram Road Post Varthur Hobii
Bangalore - 569 035



Krupanidhi Group of Institutions

Affiliated to Bangalore North University | Recognized by the Govt. of Karnataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Pare: 28/02/2020

PROJECT SUBMISSION LETTER

To

The Director

Blue sphere

Koramangala - 560095

Sir/Madam

Subject: Completion of the funded project

Ref:

- 1. Request Letter from Blue Sphere 02.09.2019
- 2. Proposal Submission by Krupanidhi Group of Institution-06.09.2019
- 3. Approval Letter from Blue Sphere 09.09.2019

With reference to the above, we are happy to inform you that we have successfully completed the Five month project on "How to increase productivity with minimum available resources" funded by Blue Sphere. Executed in five month and the report of the same are submitted successfully along with utilization certificate.

As per the proposal submitted (Ref- 2) and approval (Ref- 3) it was agreed that the project cost of 1, 00,000 rupees will be released after completion of the project. Here with we are submitting the final report and request you to release 1, 00,000 rupees to the below mentioned account details as earliest.

Account No: 19894600000733

IFSC Code: YESB0000198

This is for your kind information.

galore

Principal Investigator

Krupanidhi Group of Institutions
12/1 Chikkabellandur Village,
12/1 Chikkabellandur Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 550 035

Thank you

Krupanidhi OSipal Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli

Bangalore - 560 035





Date: 09.03.2020

To

The Project Investigator
Krupanidhi Group of Institution
Bangalore – 560035

Sub: - Completion of Funded Projects

Respected Sir / Madam

We are happy to receive your project report on "How to increase productivity with minimum available resources" dated 28.02.2020 and the procedure of release of the amount initiated and the check will be sent to you as the earliest.

Best Regards

Blue Sphere

Krupanidhi Group of Institutions
12/1 Chikkabellandur ViHage,
12/1 Chromatol Post Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035



Project Report Entitled

Improve Marketing Strategies Through Online Portal & Other Medias

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date:

30/07/2020

To

The Director

Vouge fashion technologies

Bangalore

Sub: - Submission of proposal regarding

As per the subject cited above, I Ms. Nivedita Jha principal Investigator submitting the proposal for the project entitled "Improve marketing strategies through online portal & other Medias" to your company as per the request made by your firm on 13/07/2020. Which include time required to complete the project along with the financial details. Kindly consider the same and accept.

Waiting for your positive response

Thanking You

incipal Investigator

Krupanidhi Group of Institutions

12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli

Bangalore - 560 035



Krupanidhi Group of Institutions 15/1 Chikkapellandur Aikage Carmelaram Road Post Varthur Hobii





Manduda Educational Trust

To

Ms. Nivedita

The principal Investigator,

Krupanidhi Group of Institution

Bangalore - 560035

Sub: Approval of project entitled "Improve marketing strategies through online portal & other Medias".

Ref: Proposal Submission dated 30/07/2020.

Dear Sir / Madam,

We are pleased to inform you that the research proposal submitted by Ms. Nivedita Entitled as "Improve marketing strategies through online portal & other Medias" is approved by Vogue Fashion Technologies Bangalore associated with Manduda educational Trust

Note:

- 1. Project cost approved is 100000 rupees
- 2. Time duration as per the PI is seven months and the same is approved
- 3. The payment will be done only after the completion of the project

Yours truly

Vouge fashion technologies

Krupanidhi Group of Institutions

Krupanidhi Group of Institutions

12/1 Chikkabellandur ViMage,

12/1 Chikkabellandur Varthur Hobli

Earmelaram Road Post Varthur Hobli

Bangalore - 560 035



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt. of Karnataka | Approved by AICTE new delhi

(An ISO 9001: 2015 Certified Institution)

Ref. No.:

Date:

29/03/2021

PROJECT SUBMISSION LETTER

To

The Director. Vouge fashion technologies, Bangalore.

Sir/Madam

Subject: Completion of the funded project

Ref:

1. Request Letter from Scanditum technologies dated – 13/07/2020

2. Proposal Submission by Krupanidhi Group of Institution dated - 30/07/2020

3. Approval Letter from Seandhim technologies dated - 04/08/2020

With reference to the above, we are happy to inform you that we have successfully completed the seven month projects on "Improve marketing strategies through online portal & other Medias" funded by Vouge fashion technologies. Executed in seven months and the report of the same is submitted successfully along with utilization certificate.

As per the proposal submitted (Ref- 2) and approval (Ref- 3) it was agreed that the project cost of 100000 rupees will be released after completion of the project. Here we are submitting the final report and request you to release 100000 rupees to the below mentioned account details as earliest.

Account No: 19894600000733 IFSC Code: YESB0000198 This is for your kind information.

Principal Investigator

Group of In

Bangalo'

Thank you

Principal

Krupanidhi Group of Institutions 12/1 Chikkabellandur Vikage, Carmelaram Road Post Varthur Hobli

Bangalore - 560 035

Krupanidhi Group of Institutions 12/1 Chikkabellandur ViHage, Carmelaram Road Post Varthur Hobli Bangalore - 560 035

Manduda Educational Trust



To

The Project Investigator

Krupanidhi Group of Institutions

Bangalore - 560035

Sub: - Completion of Funded Projects

Ref: - Project Submission Dated 29/03/2021

Respected Sir / Madam

We are happy to receive your project report on "Improve marketing strategies through online portal & other Medias" and the procedure of release of the amount initiated and the check will be sent to you as the earliest.

Best Regards

Vouge Fashion Technologies

Signatu

Dated: 06/04/2021

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035

angalore



Project Report Entitled

Enhancing Employee Satisfaction Retention during
Covid-19 through Employee Engagement Strategies

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS



Krupanidhi Group of Institutions

Affiliated to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date: 29/04/2020

To

The Director

Maklin Orgamics PVT.LTD

Bellary - 583104

Subjects: - Submission of proposal regarding

As per the subject cited above, I Dr. Sarita Iyer principal Investigator submitting the proposal for the project entitled "Enhancing employee satisfaction and retention during Covid 19 through employee engagement strategies" to Your Company as per the request made by your firm dated (16/04/2020). Kindly consider the same & accept. Further agree to the financial details mentioned in the proposal.

Waiting for your positive response.

Thanking You

Principal Investigator

Krupanidhi Group of Institutions 12/1 Chikkabellandur Vikage, Carmelaram Road Post Varthur Hobii Bangalore - 560 035



Krupanidhi Group of Institutions
12/1 Chikkabellandur Village,
12/1 Chikkabellandur Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035



CIN: U2490KA2017PTC016928 GST-IN: 29AALCM3698L1ZI

MAKLIN ORGAMICSPVT LTD;



An ISO 14001 Co & IEC Regd. Co.

129 / 19, Vijay Vilas Compound, Near KEB Office, Gadang Street, <u>BELLARY: 583103.</u> Karnataka State. Cell: +91-9845107846 /+91- 9886204786. E-mail: maklinorganic@gmail.com
PLANT: # D-9, KIADB INDL AREA 1" STAGE, MAREAMMA TEMPLE ROAD, OFF BANGALORE ROAD, BALLARI-1.

To

Dr. Sarita Iyer

The principal Investigator,

Krupanidhi Group of Institutions

Bangalore - 560035

Sub: Approval of project entitled "Enhancing employee satisfaction and retention during Covid 19 through employee engagement strategies".

Ref: Proposal Submission dated 29/04/2020

oup of Ins

As per the subject cited Maklin Organics Pvt Ltd is pleased to inform that the research proposal submitted as entitled is approved by Maklin's Pvt limited company to complete the projects as per the proposal submitted

Thanks and Regards

Mustaq

Director

Date: 04/05/2020

Krupanidhi Group of Institutions
12/1 Chikkabellandur ViHage,
12/1 Chikkabellandur Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035



Krupanidhi Group of Institutions

Affiliated to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

13/11/2020

Date:

PROJECT SUBMISSION LETTER

To

The Director, Macklin Orgamics, Bellary - 583103

Sir/Madam

Subject: Completion of the funded project

Ref:

- 1. Request Letter from Macklin Organics dated 16/04/2020
- 2. Proposal Submission by Krupanidhi Group of Institution 29/04/2020
- 3. Approval Letter from Macklin Organics dated 04/05/2020

With reference to the above, we are happy to inform you that we have successfully completed the Six months projects on "Enhancing employee satisfaction and retention during Covid 19 through employee engagement strategies" funded by Macklin Orgamics. Executed in six months and the report of the same are submitted successfully along with utilization certificate.

As per the proposal submitted (Ref- 2) and approval (Ref- 3) it was agreed that the project cost of 82691 rupees will be released after completion of the project. Here we are submitting the final report and request you to release 82691 rupees to the below mentioned account details as earliest.

Account No: 19894600000733

IFSC Code: YESB0000198

This is for your kind information.

Principal Investigator

Goup of Institution o

Krupanidhi Group of Institutions

Krupanidhi Group of Institutions

12/1 Chikkabellandur ViHage,

12/1 Chikkabellandur ViHage,

Road Post Varthur Hobli

Ramelaram Road Post Varthur

Bangalore 560 035

Thank you

Principal

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobii

Bangalore - 560 035



CIN: U2490KA2017PTC016928 GST-IN: 29AALCM3698L1ZI

MAKLIN ORGAMICSPVT LTD;



An ISO 14001 Co & IEC Regd. Co.

129 / 19, Vijay Vilas Compound, Near KEB Office, Gadang Street, <u>BELLARY: 583103.</u> Karnataka State. Cell: +91-9845107846 /+91- 9886204786. E-mail: maklinorganic@gmail.com
PLANT: # D-9, KIADB INDL AREA 1* STAGE, MAREAMMA TEMPLE ROAD, OFF BANGALORE ROAD, BALLARI-1.

To

The principal of Investigator

Krupanidhi Group of Institutions

Bangalore - 560035

Ref: - Project submission letter Dated (13/11/2020)

We are happy and thankful for extending your services towards the company by solving the given problem as a project "Enhancing employee satisfaction and retention during Covid 19 through employee engagement strategies" in stipulated time. We accept the same and the agreed amount will be transferred as the earliest to the Account No: 19894600000733 provided in the submission letter.

Thanks and Regards

Mustaq

Director

Date: 16/11/2020

Krupanidhi Group of Institutions

Krupanidhi Group of Institutions

12/1 Chikkabellandur Vikage,

12/1 Chikkabellandur Varthur Hobli

Carmelaram Road Post Varthur Hobli

Bangalore - 560 035





Project Report Entitled

A Study on How to overcome the difficulties

Faced post covid-19

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt. of Karnataka | Approved by AICTE new delhi

(An ISO 9001: 2015 Certified Institution)

Ref No .

Date:

22/06//2020

To

The Director

Reinasesce Associate

Bellary - 583104

Subjects: - Submission of proposal regarding

As per the subject cited above, I Dr. Selvakumar principal Investigator submitted the proposal for the project entitled "A Study on How to overcome the difficulties faced post Covid 19" to Your Company as per the request made by your firm dated (15/06/2020). Kindly consider the same & accept. Further agree to the financial details mentioned below.

Name of the PI	Name of the co investigator	Amount proposed	Time duration	Signature
Dr. Selvakumar	1.Deepika B C 2. Gajendra Singh C 3. Harshini V	70000	6 months	

Waiting for your positive response.

Thanking You

Principal Investigator

Group of

Krupanidhi Group of Institutions 12/1 Chikkabellandur ViHage, Carmelaram Road Post Varthur Hobli Bangalore - 560 035

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035









Date: 25/06/2020

To

The principal Investigator,

Krupanidhi Group of Institution

Bangalore – 560035

Sub: Approval of project entitled "A Study on How to overcome the difficulties faced post Covid 19".

Ref: Proposal Submission dated 22/06/2020.

Dear Sir / Madam,

As per the subject cited Renaissance Associatesis pleased to inform that the research proposal submitted as entitled is approved by Renaissance AssociatesCompany to complete the projects as per the proposal submitted within 6 months. The total amount of the project approved is Rs.70000 (sixty thousand only). The amount will be transferred after completion of project.

Thanks and Regards

Renaissance Associates

of Institute of Application of Institute of

Krupanidhi Group of Institutions
12/1 Chikkabellandur Village,
12/1 Chikkabellandur Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035



Affiliated to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi-(An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date:

08/1/2021

PROJECT SUBMISSION LETTER

To

The Director, Reinasesce Associate, Bangalore

Sir/Madam

Subject: Completion of the funded project

Ref:

- 1. Request Letter from Reinasesce Associatedated 15/06//2020
- 2. Proposal Submission by Krupanidhi Group of Institution dated 22/06/2020
- 3. Approval Letter from Reinasesce Associatedated 25/06/2020

With reference to the above, we are happy to inform you that we have successfully completed the four months projects on "A Study on How to overcome the difficulties faced post Covid 19" funded by Reinasesce Associate. Executed in four months and the report of the same is submitted successfully along with utilization certificate.

As per the proposal submitted (Ref- 2) and approval (Ref- 3) it was agreed that the project cost of 70000 rupees will be released after completion of the project. Here we are submitting the final report and request you to release 70000 rupees to the below mentioned account details as earliest.

Account No: 19894600000733

IFSC Code: YESB0000198

This is for your kind information.

Thank you

Principal Investigator

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035 Principal/Director

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli

Bangalore - 560 035









Date: 15/1/2021

To

The Dean/Director

Krupanidhi Group of Institution

Bangalore - 560035

Ref: - Project submission letter Dated (08.1.2021)

Sir / Madam

We are happy and thankful for extending your services towards the company by solving the given problem as a project A Study on How to overcome the difficulties faced post Covid 19 in stipulated time. We accept the same and the agreed amount will be transferred as the earliest to the Account No: 19894600000733 provided in the submission letter.

Director

Reinasesce Associate

Order A Bang of State of State

Principal

Krupanidhi Group of Institutions

12/1 Chikkabellandur Vikage,

12/1 Chikkabellandur Vikage,

Carmelaram Road Post Varthur Hobit

Bangalore - 560 035



Project Report Entitled

Holiday solution with Security Hygiene & Safety

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS

12/1, Chikka Bellandur, Carmelaram Post Varthur Hobli, Off Sarjapur Rd, Bengaluru, Karnataka 560035



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt. of Karnataka | Approved by AICTE new delhi

(An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date: 08.05.2020

To

The Director.

Pronto service.

Bangalore-560066.

Sub: - Submission of proposal regarding.

Respected Sir / Madam

As per the subject cited about, I Dr. Lakshmi Sunita principal Investigator submitting the proposal for the project entitled "Holiday Solution with Security Hygiene & Safety" to your company as per the request made by your firm (04.05.2020). Kindly consider the same and accept. Further the financial details mentioned in the proposal.

Waiting for your positive response

Thanking You

Principal Investigator

Group of ngalor

Krupanidhi Group of Institutions upaniani oronb oi institutiona Carmelaram Road Post Varthur Hobli

12/1 Childright for Jor Vikage, Campelaram R.(α.) Το π Varthur Hobb



PRONTO SERVICES

Dated: 11.05.2020

To

The principal,

Krupanidhi Group of Institution

Bangalore – 560035

Sub: Approval of project entitled – Holiday Solution with Security Hygiene & Safety.

Dear Sir / Madam.

We are pleased to inform you that research proposal submitted by **Dr.Lakshmi Sunita** Entitled as "**Holiday Solution with Security Hygiene & Safety**" is approved by Pronto service, Bangalore with a stipulated time of six Months from the date of issuing this letter.

Best Regards

Pronto service Pvt Ltd

Group of

Krupanidhi Group of Institutions 12/1 Chikkabellandur ViHage, Carmelaram Road Post Varthur Hobli Bangalore - 560 035

Shop No. 1, Ground Floor, Balaji Arcade, Whitefield, Bangalore Brooke Field 1, Bangalore 560066 Contact Number - 080-60909444/41528307/40938900 Email Id - Whitefield2.Blr@Fr.Dtdc.Com



Affiliated to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date: 26.12.2020

PROJECT SUBMISSION LETTER

To

The Director, Pronto Service, Bangalore.

Sir/Madam

Subject: Completion of the funded project,

Ref:

1. Request Letter from Pronto Service dated - 04.05.2020.

2. Proposal Submission by Krupanidhi Group of Institution - 08.05.2020.

3. Approval Letter from Pronto Service-11.05.2020.

With reference to the above, we are happy to inform you that we have successfully completed the six months projects on "Holiday Solution With Security Hygiene & Safety" funded by Pronto Service. Executed in six months and the report of the same are submitted successfully along with utilization certificate.

As per the proposal submitted (Ref- 2) and approval (Ref- 3) it was agreed that the project cost of Rs.65000 will be released after completion of the project. Here with we are submitting the final report and request you to release Rs. 65000 to the below mentioned account details as earliest.

Account No: 19894600000733

IFSC Code: YESB0000198

This is for your kind information.

Principal Investigator

Group of

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli

Bangalore - 560 035

Thank you

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobi

Sangalore - 560 035





PRONTO SERVICES

Dated: 30.12.2020

To

The Project Investigator

Krupanidhi Group of Institution

Bangalore - 560035

Sub: - Completion of Funded Projects

Respected Sir / Madam

We are happy to receive your project report on "Holiday Solution with Security Hygiene & Safety" Project Submission Dated 26.12.2020 and the procedure of release of the amount initiated and the check will be sent to you as the earliest.

Best Regards

Pronto service Pvt Ltd

Group of Insa

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035



Project Report Entitled

A study on Creation and selling of

Effective online classes

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS

12/1, Chikka Bellandur, Carmelaram Post Varthur Hobli, Off Sarjapur Rd, Bengaluru, Karnataka 560035



to Bangalore North University | Recognized by the Govt. of Karnataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date:

29/04/2020

To

The Director

Britedoor

Bangalore-560068

Sub: - Submission of proposal regarding

Dear Sir / Madam,

As per the subject cited above, I Dr. Sravan Kumar principal Investigator submitting the proposal for the project entitled "A Study on creation and selling of effective online classes" to your company as per the request made by your firm (15/04/2020). Kindly consider the same and accept. Further the financial details mentioned in the proposal. The project will be supported by

- 1. Anshu Kumari (MBA Students)
- 2. Jincy Shipla JS (MBA Students)
- 3. Kiran K Tomy (MBA Students)

Waiting for your positive response

Thanking You

Principal Investigator

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli

Bangalore - 560 035



Quality and Affordable Interiors Ph: +91-9886629921

Website: www.britedoor.com Email: info@britedoor.com

Date: 04/05/2020

То

The principal, Krupanidhi Group of Institution Bangalore - 560035

Sub: Approval of project entitled - A study on creation and selling of effective online Courses.

Ref: Proposal Submission dated 29/04/2020

Dear Sir / Madam,

We are pleased to inform you that the research proposal submitted by Dr. Sravan Kumar Entitled as "A Study on creation and selling of effective online classes" is approved by Britedoor, Bangalore with a stipulated time of Seven Months from the date of issuing this letter. The total cost of the project approved is Rs.50000. Further would like to inform that project amount will be deposited only after submitting the final project report.

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Banga

Yours Sincerely

For BRITEDOOR

Krupanidhi Group of Institutions
12/1 Chikkabellandur ViHage,
12/1 Chikkabellandur Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035

Office: #1107, D1 BLOCKS, SNN RAJ SERENITY, YELENAHALLI, BEGUR MAIN RAOD, BENGALURU - 560068



Affiliated to Bangalore North University | Recognized by the Govt. of Karnataka | Approved by AICTE new delhi (An ISO 9001 : 2015 Certified Institution)

Ref. No.:

28/12/2020

Date:

PROJECT SUBMISSION LETTER

To

The Director.

Britedoor.

Bangalore.

Sir/Madam

Subject: Completion of the funded project

Ref:

- 1. Request Letter from Britedoor 15/04/2020
- 2. Proposal Submission by Krupanidhi Group of Institution dated 29/04/2020
- 3. Approval Letter from Britedoor 04/05/2020

With reference to the above, we are happy to inform you that we have successfully completed the Seven months projects on "A Study on creation and selling of effective online classes" funded by Britedoor. Executed in seven months and the report of the same is submitted successfully along with utilization certificate.

As per the proposal submitted (Ref- 2) and approval (Ref- 3) it was agreed that the project cost of 50000 rupees will be released after completion of the project. Here we are submitting the final report and request you to release 50000 rupees to the below mentioned account details as earliest.

Account No: 19894600000733

IFSC Code: YESB0000198

This is for your kind information.

Principal Investigator

IQAC Date: Date:

ngalore

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli

Bangalore - 560 035

Thank you

Principal

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobii Bangalore - 560 035





Quality and Affordable Interiors Ph: +91-9886629921

Website: www.britedoor.com Email: info@britedoor.com

Dated: 05/01/2021

Krupanidhi Group of Institutions 12/1 Chikkabellandur ViHage,

Bangalore - 560 035

To

The Project Investigator

Krupanidhi Group of Institutions

Bangalore - 560035

Sub: - Completion of Funded Projects

Ref: - Project Submission Dated 28/12/2020

Respected Sir / Madam

We are happy to receive your project report on "A Study on creation and selling of effective online classes" and the procedure of release of the amount initiated and the check will be sent to you as the earliest.

Yours Sincerely

For BRITEDOOR

Carmelaram Road Post Varthur Hobli Office: #1107, D1 BLOCKS, SNN RASSERENTY, YELENAHALLI, BEGUR MAIN

RAOD, BENGALURU - 560068



Project Report Entitled

A Study on How to overcome the difficulties

Faced post covid-19

For the Year

2019-2020

KRUPANIDHI GROUP OF INSTITUTIONS

12/1, Chikka Bellandur, Carmelaram Post Varthur Hobli, Off Sarjapur Rd, Bengaluru, Karnataka 560035



Krupanidhi Group of Institutions Affiliated to Bangalore North University | Recognized by the Govt. of Karnataka | Approved by AICTE new delhi

(An ISO 9001: 2015 Certified Institution)

Ref No .

Date:

22/06//2020

To

The Director

Reinasesce Associate

Bellary - 583104

Subjects: - Submission of proposal regarding

As per the subject cited above, I Dr. Selvakumar principal Investigator submitted the proposal for the project entitled "A Study on How to overcome the difficulties faced post Covid 19" to Your Company as per the request made by your firm dated (15/06/2020). Kindly consider the same & accept. Further agree to the financial details mentioned below.

Name of the PI	Name of the co investigator	Amount proposed	Time duration	Signature
Dr. Selvakumar	1.Deepika B C 2. Gajendra Singh C 3. Harshini V	70000	6 months	

Waiting for your positive response.

Thanking You

Principal Investigator

Group of

Krupanidhi Group of Institutions 12/1 Chikkabellandur ViHage, Carmelaram Road Post Varthur Hobli Bangalore - 560 035

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035









Date: 25/06/2020

To

The principal Investigator,

Krupanidhi Group of Institution

Bangalore – 560035

Sub: Approval of project entitled "A Study on How to overcome the difficulties faced post Covid 19".

Ref: Proposal Submission dated 22/06/2020.

Dear Sir / Madam,

As per the subject cited Renaissance Associatesis pleased to inform that the research proposal submitted as entitled is approved by Renaissance AssociatesCompany to complete the projects as per the proposal submitted within 6 months. The total amount of the project approved is Rs.70000 (sixty thousand only). The amount will be transferred after completion of project.

Thanks and Regards

Renaissance Associates

Applied Date. A Bangalore

Krupanidhi Group of Institutions
12/1 Chikkabellandur ViHage,
12/1 Chikkabellandur Varthur Hobli
Carmelaram Road Post Varthur Hobli
Bangalore - 560 035



Affiliated to Bangalore North University | Recognized by the Govt. of Kamataka | Approved by AICTE new delhi-(An ISO 9001 : 2015 Certified Institution)

Ref. No.:

Date:

08/1/2021

PROJECT SUBMISSION LETTER

To

The Director, Reinasesce Associate, Bangalore

Sir/Madam

Subject: Completion of the funded project

Ref:

- 1. Request Letter from Reinasesce Associatedated 15/06//2020
- 2. Proposal Submission by Krupanidhi Group of Institution dated 22/06/2020
- 3. Approval Letter from Reinasesce Associatedated 25/06/2020

With reference to the above, we are happy to inform you that we have successfully completed the four months projects on "A Study on How to overcome the difficulties faced post Covid 19" funded by Reinasesce Associate. Executed in four months and the report of the same is submitted successfully along with utilization certificate.

As per the proposal submitted (Ref- 2) and approval (Ref- 3) it was agreed that the project cost of 70000 rupees will be released after completion of the project. Here we are submitting the final report and request you to release 70000 rupees to the below mentioned account details as earliest.

Account No: 19894600000733

IFSC Code: YESB0000198

This is for your kind information.

Thank you

Principal Investigator

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli Bangalore - 560 035 Principal/Director

Krupanidhi Group of Institutions 12/1 Chikkabellandur Village, Carmelaram Road Post Varthur Hobli

Bangalore - 560 035









Date: 15/1/2021

To

The Dean/Director

Krupanidhi Group of Institution

Bangalore - 560035

Ref: - Project submission letter Dated (08.1.2021)

Sir / Madam

We are happy and thankful for extending your services towards the company by solving the given problem as a project A Study on How to overcome the difficulties faced post Covid 19 in stipulated time. We accept the same and the agreed amount will be transferred as the earliest to the Account No: 19894600000733 provided in the submission letter.

Director

Reinasesce Associate

O H Date: A Bang of the State o

Principal

Krupanidhi Group of Institutions

12/1 Chikkabellandur Vikage,

12/1 Chikkabellandur Vikage,

Carmelaram Road Post Varthur Hobit

Bangalore - 560 035